



PACIFIC PRODUCE

ROMAINE UPDATE

On Monday, November 26, 2018 the FDA announced they are lifting the consumer advisory regarding the recent Romaine E-coli outbreak. The Food and Drug Administration's investigation determined that the romaine tied to the outbreak comes from "end of season" lettuce harvested in California, specifically in the Central Coast regions of central and northern California. Please note that the whole Romaine and Romaine Hearts (except petites) we have been selling and buying has been coming from the Coachella Valley and Arizona for the last month.

Growers from the Coachella Valley in California and Yuma, Arizona are back to harvesting Romaine lettuce and we are ready to start shipping tonight.

This consumer advisory as well as weather-related issues in the winter growing regions has caused a price spike on all green items. Lettuces (Iceberg, Greenleaf, Butter, Baby Gem, etc.), Spring mixes, Spinach, Baby Spinach, Wild Arugula prices have almost doubled from last week. We are expecting the market to adjust back down as soon as Romaine becomes more available.

As usual, we really appreciate your patience and understanding during this unusual period of time.