

# PACIFIC PRODUCE

Weekly Produce Newsletter



## Product News

Cauliflower and broccoli up this week in price as fields are slowing due to heat and humidity. Prices expected to increase over the next week or two.

Citrus experiencing price increases on lemons, limes and Valencia oranges due to limited availability and high demand as California fruit finishes and Mexico struggles with weather issues.

New Crop of Brussel Sprouts now in from Guisti Farms in Half Moon Bay. Fresh and local.

Manila Mango is gapping. Brasil expected to start in the next week or two. California or Mexican Keitt now available.

Strawberries, blueberries and raspberries have been affected by recent heat resulting in increased prices and berries that break-down quickly. Recommend ordering as you go, do not sit on product.

Romaine lettuces from Andy Boy have dropped in price this week, back to yearly average.

## Seasonal Sensations

- Black Mission and Brown Turkey Figs
- California Pomegranates
- California Finger Limes
- Specialty Pears from CA and WA
- Specialty Apples from CA and WA
- California Gravenstein Apples
- Peach Farm Mixed & Straight Pack Heirlooms
- Peach Farm Mixed Melody Cherry Tomatoes
- Guisti Farms Brussel Sprouts
- Ilacopi Romano
- Dwelley Blue Lake Beans
- Dwelley Yellow Wax Beans
- California Quince
- Kajiko Mint

## Good Buys

- Delta Corn
- Zesty Peeled Garlic (CA)
- Brussel Sprouts
- Zucchini
- Green Bell Peppers
- Heirloom Tomatoes

## Limited or Gapping

- Baby Red and Gold Beets
- Manila Mango
- English Peas
- Chinese Garlic
- Plantains



# Produce Outlook

**Avocados:** Avocados prices are steady on all sizes. California fruit still available on 48 ct. Prices on Mexican fruit have adjusted to normal.

**Berries:** Strawberries, blueberries and raspberries are showing signs of bruising and flesh is breaking down more quickly. This is due to the high temperatures. Expect elevated prices and quality to be compromised. Huckleberries from CA and Or coasts now available, call your Sales Representative for a **pre-order**.

**Brussel Sprouts:** Fresh, delicious and local from Guisti Farms in Half Moon Bay. Sizing is more medium as the first harvest begins. **Recommended Good Buy.**

**Broccoli and Cauliflower:** Prices are elevated this week due to heat and humidity.

**Citrus- Lemons/Limes:** Lemon prices are steady. Limes are limited on larger sizes due to storms in Mexico. Prices are elevated.

**Citrus - Oranges:** Valencia oranges still available from Teppa Farms, but prices are up as California season winds down and Texas and Mexico crops are behind due to weather issues.

**Corn:** Dwelley white corn is gapping, but we still have plenty of Brentwood corn. **Recommended Good Buy.**

**Cucumbers:** prices steady.

**Figs:** Various selection of figs from the Peach Farm now available. including Black Mission, Green Sierra and Brown Turkey. Contact your sales representative for more information on selection and pre-orders.

**Lettuces:** County Line Baby Gems are gapping. Andy Boy romaine lettuce and hearts have seen prices adjust to annual normal.

**Onion:** Green onions remain steady. Prices have adjusted down on red and yellow Onions.

**Peppers:** Green bells from Christopher Ranch have adjusted downward, making them a **Recommended Good Buy**. *Local specialty peppers available, call your sales representative for more information.*

**Potatoes:** Crops of russet potatoes from Washington now available. All sizes now available.

**Squash:** Summer brings a good crop and great pricing: supplies of mixed squash and single baby variety squash now available. Local zucchini is plentiful. **Recommended good Buy.**

**Stone-Fruit:** California peaches and nectarines still available. Now available plums and pluots from The Peach Farm.

**Tomatoes:** Prices are up on Romas and rounds. Mixed Heirlooms from The Peach Farm and Amor organics are plentiful. **Recommended Good Buy.**

**Tropical:** Pineapple pricing has adjusted downward with Mexico's harvest. Mangos are well priced for Keitt variety from Mexico, sizing is larger.

# Featured Farm



Meet Ed George of The Peach Farm, located in Yolo County is a third generation family operated farm., only 80 miles from San Francisco. With over 60 acres and 11 greenhouses, their main crop is tomatoes. All tomatoes are started from seed, Ed has over 30 varieties of Heirloom Tomatoes. Ed also specializes in stone fruit. Not only does he grow 19 varieties of peaches, but he also grows plums, pluots, apricots, and nectarines. Ed's crop of heirlooms this year are a bunker crop, expected to run into November and hot-house into January for all of you love summer and do not want to see it end.

