



## PRODUCE NEWS

- ❖ New product available: half case boxed Avocados and convenient 3 pack Endive. Ask your sales representative.
- ❖ Celery Root. Supplies are gapping and not expecting full production until July. Meanwhile consider substituting with Sun Chokes.
- ❖ Arugula is seeing a bit of yellowing and quality issues due to recent rain.
- ❖ California melons have arrived. Mixed case of seasonal melons available.
- ❖ Large and jumbo asparagus now coming from Mexico. Delta asparagus are finished, except for standard size, Contact sales rep.
- ❖ Bushberries (Rasp and Black) are still Mexican product and prices are starting to climb.
- ❖ Cherries are available, but recent rains have created crop issues by causing cherries to split while awaiting harvest.
- ❖ Brentwood Corn to begin next week. Sweet and delicious.
- ❖ Dwelley Farms anticipating new crops of summer beans by next week...Yippee!!!
- ❖ Happy Boy Farms has new harvest of toybox squash. They anticipate cherry tomatoes next week and heirloom tomatoes for Father's Day's

Questions about your  
wholesale produce  
options in the Bay  
Area?

### Contact us!

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[www.pacificproduce.com](http://www.pacificproduce.com)

### Seasonal Menu Items

California Stone Fruit  
Artichokes  
Fava Beans  
English Peas  
Baby Carrots  
Kajiko Mint  
Field-grown Rhubarb  
Baby Squash  
Toybox Mixed Squash  
Squash Blossoms  
Toybox California Melons

### Good Buys

Strawberries  
Green Onions  
Snap Peas



# OVERVIEW & OUTLOOK

- Asparagus:** Mexican product.
- Avocados:** Prices remain high.
- Bell Peppers:** Prices are steady on all colors.
- Strawberries:** Prices have dropped. Suggested Good Buy.
- Broccoli / Broccolini:** Prices are leveling.
- Brussel Sprouts:** Price is extreme. Small sizing, coming from Mexico.
- Celery:** Still a limited crop and prices remain high.
- Citrus - Oranges:** Juicing oranges are now Valencia from California.
- Corn:** California corn available from the desert. Brentwood expected to start next week.
- Cucumber:** Prices are steady.
- Lettuces:** Romaine, Greenleaf and Gem lettuces all priced well.
- Melon:** Watermelon is all CA fruit and a recommend Good Buy this week. Mixed Case Seasonal melons now available. Call your sales rep for more details.
- Squash:** Both yellow and zucchini squash are up in price this week due to cold and rain in growing region. Toybox and single baby variety squash now available. Call your sales rep for details.
- Stone-fruit:** Cherries are now available, prices are high on #1 fruit and quality has been compromised due to recent rains causing the fruit to split. Early peaches, apricots and nectarines from California's Central Valley are available. Call your Sales Representative to learn more.
- Tomatoes:** Prices are steady. Local Happy Boy Farms cherry tomatoes next week and their heirlooms by mid-June.

## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.