



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ **Yellow Squash and Zucchini** prices have dropped significantly this week as we move into California fields. Recommended good buy!
- ❖ **Raspberries** and **Blackberries** prices are high this week as the product is limited. Fruit is still coming from Georgia and Mexico. We are expecting to see California product in the upcoming weeks.
- ❖ **Brussel sprouts** prices have increased this week as we switch from Mexico to crops from California Central Valley.

Questions about your  
wholesale produce  
options in the Bay  
Area?

Contact us!

Phone: +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## PRODUCE SPOTLIGHT



**Specialty Melons** are here! Galia, Casaba, Crenshaw, Hami, Canary and Orange Flesh Honeydew available for YOU! **PRE-ORDER** item! Call your Sales Representative for more information on mix cases and pricing.

### Seasonal Menu Items

- CA Artichokes
- Fava Beans
- English Peas
- Baby Carrots
- Kajiko Mint
- Blue Lake Beans

### Good Buys

- Eggs
- Zucchini
- Strawberries

## OVERVIEW & OUTLOOK

**Asparagus:** Delta Asparagus has ended. California grown Foxy label still available.

**Avocados:** Both 48 and 60 count #1 California fruit available.

**Bell Peppers:** Prices are steady on all colors.

**Bananas:** Prices are steady.

**Berries:** Strawberries – Prices have continued to drop due to large supply. Recommended good buy.

**Berries:** Raspberries and Blackberries – Prices are high this week as crops are limited.

**Broccoli – Cauliflower:** Prices are steady. Market remains strong.

**Citrus:** Lemons - All CA product.

**Citrus - Oranges:** Juicing oranges are now Valencia from California.

**Corn:** California yellow corn available. Check back for an update on Brentwood Corn availability.

**Cucumber:** Prices are steady.

**Eggs:** Prices have dropped again this week. Recommended good buy.

**Greens:** Spring mix, spinach, arugula, and baby kale – Prices are steady.

**Melon:** Cantaloupe and Watermelon prices have increased slightly as we move to California fields

**Potatoes:** Yukon, both Bakers and A, are limited. For mashed, we recommend a number 2 or B for cost effectiveness.

**Stonefruit:** Early peaches and nectarines from California's Central Valley are available. Prices are high and early fruits may present a low brix. Call your Sales Representative to learn more

**Tomatoes:** Prices are slightly up this week.



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.