



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ Celery, Brussel Sprouts, Cauliflower and Broccoli/Broccolini are all still extreme due to tight supplies from late planting and transitioning fields.
- ❖ Last of the navel oranges this week. End of week, early next week will switch to California Valencia oranges. Lemons are now all California fruit.

**Questions about your  
wholesale produce  
options in the Bay  
Area?**

**Contact us!**

**Phone:** +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## PRODUCE SPOTLIGHT



**Cherries** are here! **PRE-ORDER** item! Call your Sales Representative for more information on pack size and pricing and to get your first taste of summer!

## OVERVIEW & OUTLOOK

**Asparagus:** Delta Asparagus is nearing the end. California grown still available from Salinas.

**Avocados:** Both 48 and 60 count #1 California fruit available.

**Bell Peppers:** Prices are steady on all colors.

**Bananas:** Prices are steady.

### Seasonal Menu Items

Artichokes  
Fava Beans  
English Peas  
Baby Carrots  
Kajiko Mint  
Finger Limes  
Field-grown Rhubarb  
Squash Blossoms

### Good Buys

Eggs  
Romaine Lettuce  
Strawberries

**Berries – Strawberries:** Prices have continued to drop, however rains predicted for Northern California this week may effect supply and price later in the week.

**Berries – Raspberries, Blacks and Blues:** Prices are steady.

**Broccoli – Cauliflower:** Prices continue to be high as products are still limited. Market remains strong.

**Brussel Sprouts:** Price is extreme. Small sizing, coming from Mexico.

**Celery:** Still a limited crop and prices remain high.

**Citrus – Lemons:** All CA product.

**Citrus - Oranges:** Juicing oranges are now Valencia from California.

**Corn:** California corn available from the desert. Check back for an update on Brentwood Corn availability as we near Memorial Day.

**Cucumber:** Prices are steady.

**Eggs:** Prices have dropped again this week. Recommended good buy.

**Greens:** Spring mix, spinach, arugula, and baby kale – Prices are steady.

**Lettuces:** Romaine, Greenleaf and Gem lettuces all priced well. Recommended good buy.

**Melon:** Cantaloupe and Watermelon prices have adjusted down slightly this week.

**Stonefruit:** Cherries are now available. Prices are high on #1 fruit. Early peaches, apricots and nectarines from California's Central Valley are available. Call your Sales Representative to learn more.

**Tomatoes:** Prices are steady.



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.