



PACIFIC PRODUCE



NEWS ALERT

- ❖ **Broccoli & Cauliflower** prices are high this week due to cooler weather inhibiting growth. Market is tight.
- ❖ **Zucchini, Yellow Squash** and **Butternut Squash** prices remain high this week. Market is tight as fields continue to transition.
- ❖ **Lettuce** prices remain high this week due to weather issues affecting local CA crops (warm weather during the day and cold weather at night). Expect some quality issues such as burnt tips on Baby Gems and rusting on Iceberg.
- ❖ **Onion** prices (Red, White & Yellow) remain high this week. Expect some quality issues. Some onions are softer and may cut brown inside. New crops from the Fresno area are expected to start in the next couple of weeks.
- ❖ **Garlic** prices remain high this week due to a shortage in the market caused by China's withholding of product. We are currently only sourcing #1 garlic from CA.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

HOLIDAY SPECIAL



Mother's Day Weekend:

Surprise moms all over the Bay with a special menu. If you're thinking about a Sunday brunch, strawberries, eggs and juicing oranges are a recommended good buy this week. Call your Sales representative to learn more about all the seasonal products

available to include in your Mother's Day Menu.

Seasonal Menu Items

CA Artichokes
Fava Beans
English Peas
Baby Carrots
Kajiko Mint
Blue Lake Beans
Stonefruit

Good Buys

Romaine Lettuce
60 ct Avocados
Tomatoes
Strawberries
CA White Corn

OVERVIEW & OUTLOOK

Asparagus: We are seeing the last of the Delta Asparagus. California grown Foxy label still available.

Avocados: Both 48 and 60 count #1 California fruit available.

Bananas: Prices are steady.

Bell Peppers: Prices are high on all Red Bell Peppers

Berries: Strawberries – Prices have continued to drop and we're seeing good quality products. Recommended good buy.

Brussel Sprouts: All Mexican product. Quality has been consistent.

Citrus: Lemons - All CA product.

Corn: California white and yellow corn available at good value this week. Check back for an update on Brentwood Corn availability.

Limes – Limited on larger sizes. 200 and 230 prices have slightly dropped.

Citrus - Oranges: Juicing oranges are now Valencia from California.

Cucumber: Prices are steady.

Eggs: Prices are down this week just in time for Mother's Day weekend.

Greens: Spring mix, spinach, arugula, and baby kale – Prices have returned to normal.

Melon: Cantaloupe and Honeydew prices have dropped this week.

Potatoes: Yukon, both Bakers and A, are limited. For mashed, we recommend a number 2 or B for cost effectiveness.

Potatoes, Russet: Product is tight as we transition into the new fields and finish up in the storeroom. Expect some quality issues during the transition and price increases.

Stonefruit: Early peaches and nectarines from California's Central Valley are available, early season cherries from Washington also available. Prices are high and early fruits may present a low brix. Call your Sales Representative to learn more.

Tomatoes: Prices are steady. Recommended good buy.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.