



NEWS ALERT

- ❖ Overall prices are expected to level out over the next couple of weeks as we transition into Spring crops in California.
- ❖ Rain forecasted for the end of this week might cause quality issues and price increase on **blackberries** and **blueberries**.
- ❖ **Lettuce:** Andy Boy Romaine Heart supply is limited. Harvest is green. We will be sending Angelina Romaine (Andy Boys 2nd label) at the beginning of the week. We are anticipating the Andy Boy label before the weekend. Expect product to be on the smaller side this week as we continue with transitioning fields.
- ❖ **Garlic** prices remain high this week and supplies are limited due to a shortage in China. We are sending #1 from CA.
- ❖ **Limes:** Weather related/rain issues in the growing regions of Mexico. We expect prices to steady in the upcoming weeks.

OVERVIEW & OUTLOOK

Asparagus: Good value on Foxy label from Salinas CA. Delta Queen is also available for a higher-quality product.

Avocados: Both 48 and 60 count available. California #1s.

Bananas: Prices have continued to level this week.

Bell Peppers: Pricing steady on all colors.

Berries: Strawberries - market is starting to improve after weeks of limited availability and high prices caused by weather related/rain issues. However, rain this coming weekend may affect the crops.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

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Seasonal Menu Items

California Avocados

Delta Asparagus

Citrus

Cabbage and Radishes

Good Buys

Broccoli

Cauliflower

Zucchini

Foxy Asparagus

Blueberries – Rain forecasted for this week might cause quality issues and price increase.

Blackberries- Rain forecasted for this week might cause quality issues and price increase.

Broccoli / Broccoli Crown: Market has adjusted back down. Recommended good buy this week.

Brussel Sprouts: All Mexican product. Expect product to be smaller during the first few harvests.

Cauliflower: Recommended good buy this week.

Citrus: Lemons – California fruit and prices are steady.

Limes – Limited on bigger sizes - 110 and 150 count.

Citrus - Oranges: CA Navel and Texas Valencia available. Showing great sugar.

Cucumber: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale – Transitioning to regular pricing as we go back to local crops.

Lettuce: Market starting to adjust back down, except Romaine.

Mushrooms: Market is leveling after weeks of limited availability. However, rain may cause issues with next week's availability.

Potatoes: Yukon A potato supply is still limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness. Recommended good buy this week.

Squash: Zucchini and Yellow Squash are plentiful and a value add to your menu.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.