



NEWS ALERT

- ❖ **Romaine Alert: All of our Romaine (Chopped, Hearts and Heads) is coming out of Salinas, California.** We are not sourcing Romaine from Yuma, Arizona and therefore the Romaine lettuce you are receiving from us is **NOT part of** the CDC's global advisory. As always, if we become aware of any recalls we will notify the affected customers ASAP.
- ❖ **Zucchini, Butternut Squash and Eggplant** prices are high this week. Market is tight as local fields are finishing.
- ❖ **Lettuce** prices remain high this week due to weather issues affecting local CA crops (warm weather during the day and cold weather at night). Expect some quality issues such as burnt tips on Baby Gems.
- ❖ **Potato and Onion** prices remain high this week as we finish with stored crops.
- ❖ **Garlic** prices remain high this week due to a shortage in the market caused by China's withholding of product. We are currently only sourcing #1 garlic from CA.
- ❖ **Lime** prices remain high, especially on larger fruit due to an increase of demand for Cinco de Mayo.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

OVERVIEW & OUTLOOK

Asparagus: Delta Asparagus still available.

Avocados: Good value on 70 count avocados. Both 48 and 60 count #1 California fruit also available.

Bananas: Prices are steady.

Bell Peppers: Prices are slightly up on Red Bell Peppers this week. Prices remain steady on the rest of the colors.

Berries: Strawberries – Prices are steady and we're seeing good quality products. Recommended good buy this week.

Seasonal Menu Items

Fava Beans
English Peas
Baby Carrots
Kajiko Mint

Good Buys

70 ct Avocados
Tomatoes
Broccoli
Cauliflower
Strawberries

Raspberries – Prices remain high due to weather-related issues.

Broccoli / Broccoli Crown: Prices are dropping. Recommended good buy this week.

Brussel Sprouts: All Mexican product. Quality has been consistent.

Cauliflower: Prices are dropping. Recommended good buy this week.

Citrus: Lemons – California fruit and prices are steady. Sizing is smaller and can be irregular.

Limes – Limited on larger sizes. 200 and 230 products arriving smaller in size.

Citrus - Oranges: Juicing oranges are now Valencia from California.

Cucumber: Prices are steady.

Eggs: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale – Transitioning to regular pricing as we go back to local crops.

Potatoes: Yukon A potato supply is still limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness. Recommended good buy this week.

Potatoes, Russet: Product is tight as we transition into the new fields and finish up in the storeroom. Expect some quality issues during the transition and price increases.

Tomatoes: Prices are steady. Tomatoes are a recommended good buy.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.