



PACIFIC PRODUCE



NEWS ALERT

- ❖ **Lettuce** prices are slightly up this week due to weather issues affecting local CA crops (warm weather during the day and cold weather at night). Expect some quality issues such as burnt tips on Baby Gems. On the other hand, Romaine prices are starting to level out this week. Andy Boy Romaine now available.
- ❖ **Potatoes** and **Onions** prices are increasing this week as we finish with stored crops. Expect some quality issues.
- ❖ **Garlic** prices remain high this week due to a shortage in the market caused by China's withholding of product. We are sourcing #1 garlic from CA but the strong demand might cause shortages towards the end of the week. We are expecting this situation to continue for at least a couple of weeks.
- ❖ **Lime** prices remain high, especially on larger fruit due to an increase of demand for Cinco de Mayo.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

OVERVIEW & OUTLOOK

Asparagus: Delta Asparagus still available and a recommended good buy this week.

Avocados: Good value on 70 count avocados this week. Both 48 and 60 count #1 California fruit also available.

Bananas: Prices have adjusted back down and are now steady.

Bell Peppers: Pricing steady on all colors.

Berries: Strawberries – Prices have continued to drop after weeks of limited availability. Recommended good buy this week.

Seasonal Menu Items

Fava Beans
English Peas
Baby Carrots
Kajiko Mint

Good Buys

70 ct Avocados
Delta Asparagus
Strawberries
Watermelon
California Juicing Oranges

Raspberries – Prices are spiking this week due to weather-related issues.

Blueberries – Prices are starting to adjust downward.

Broccoli / Broccoli Crown: Prices are starting to increase as we transition out from Mexican fields.

Brussel Sprouts: All Mexican product. Quality has been consistent.

Cauliflower: Prices are increasing this week as we transition out from Mexican fields.

Citrus: Lemons – California fruit and prices are steady. Sizing is smaller and can be irregular.

Limes – Limited on larger sizes. 200 and 230 products arriving smaller in size.

Citrus - Oranges: Juicing oranges are now Valencia from California.

Cucumber: Prices are steady.

Eggs: Prices are nearing normal this week.

Greens: Spring mix, spinach, arugula, and baby kale – Transitioning to regular pricing as we go back to local crops.

Mushrooms: Market has leveled after weeks of limited availability.

Potatoes: Yukon A potato supply is still limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness. Recommended good buy this week.

Potatoes, Russet: Product is tight as we transition into the new fields and finish up in the storeroom. Expect some quality issues during the transition and price increases.

Squash: Zucchini and Yellow Squash are plentiful and a value add to your menu.

Tomatoes: Prices are steady this week. Tomatoes are a recommended good buy.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.