



PACIFIC PRODUCE

NEWS ALERT

- ❖ Lime prices are spiking this week due to weather related/rain issues in the growing regions of Mexico. Delayed harvest. Supplies are limited.
- ❖ Melon prices remain high due to freezing weather in the growing region of Mexico.
- ❖ Banana supplies are limited and prices remain high due to weather related/rain issues in the tropical growing regions of Central America. Fruit is arriving unripe, so when possible order a head for ripening in your kitchen. This issue is expected to continue for at least another month. Supplies are extremely limited.
- ❖ Garlic prices are expected to remain high for at least two weeks due to the increase in demand for Chinese New Year.

OVERVIEW & OUTLOOK

Asparagus: Good value Mexican asparagus available. California asparagus from Salinas/Gonzales area now available. Delta asparagus is expected to hit the market during the first week of March.

Avocados: Size 48 avocados from California are now available in the market. Size 60 avocados are still Mexican fruit and the prices are dropping.

Bananas: Limited availability and high prices caused by weather related/rain issues in the tropical growing regions of Central and South America. This issue is expected to continue for at least another month. Supplies are tight. Fruit is arriving unripe, so when possible order ahead to ripen in your kitchen.

Bell Peppers: Pricing steady on all colors.



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

Heirloom Artichoke
Cauliflower
Cara Cara Oranges
Meyer Lemons
Clementines
Mandarins
Leeks
Green Garlic

Good Buys

Mexican Asparagus
Eggplant
Local Brussels Sprouts

Berries: Strawberry prices are steady and quality improved due to warmer weather.

Berries: Black – expected to rise in price due to freezing weather in growing region.

Berries: Blue – available from Mexico and South America.

Broccoli / Broccolini: Some evidence of stress noticed in broccoli due to cooler weather in the coastal growing regions.

Brussel Sprouts: Prices and supplies are steady.

Cauliflower: Prices are increasing this week due to weather related issues.

Citrus: Lemons – California fruit and prices are steady. Meyers also available.

Citrus – Limes: Prices are spiking this week due to weather related issues in the growing regions of Mexico. Delayed harvest. Supplies are limited.

Citrus - Oranges: CA navels available. Valencias from Mexico.

Citrus – Other: Satsumas, Mandarins, Clementines, Cara Caras, and Meyer lemons all available.

Greens: Spring six, spinach, arugula, and baby kale – winter pricing in effect.

Lettuce: Prices Steady.

Potatoes: Yukon A potato supply is limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness.

Squash: Hard squash varieties are plentiful.

Tomatoes: Prices and supplies are steady.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has just taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.