



PACIFIC PRODUCE

NEWS ALERT

- ❖ Peeled garlic prices are high this week due to a spike in demand for Chinese New Year.
- ❖ High prices and quality issues in Watermelons due to freezing weather in the growing region of Mexico. For better options this week, please consider Cantaloupe and Honeydew.
- ❖ Banana supplies are limited and prices remain high due to weather related/rain issues in the growing regions of Central and South America. This issue is expected to continue for at least another month. Supplies are extremely limited.
- ❖ Corn prices are high due to freezing issues in the growing region of Mexico.

HOLIDAY SPECIALS

Valentine's Day: Make Valentine's Day extra special with delicious Stem Strawberries.

Chinese New Year: With the Year of the Dog upon us, make sure to stock up on mandarins for good luck, fortune and continuous prosperity.

OVERVIEW & OUTLOOK

Asparagus: Good value Mexican asparagus available. California asparagus from Salinas/Gonzales area now available. Delta asparagus is expected to hit the market during the first week of March.

Avocados: Size 48 avocados from California are now available in the market. Size 60 avocados are still Mexican fruit and the prices are dropping.



**Any questions about
your wholesale
produce options in the
Bay Area?**

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

Rhubarb
Cauliflower
Cara Cara Oranges
Meyer Lemons
Clementines
Mandarins
Leeks
Green Garlic

Good Buys

Mexican Asparagus
Eggplant
Yellow Squash & Zucchini
Local Brussels Sprouts
Local Cauliflower

Bananas: Limited availability and high prices caused by weather related/rain issues in the tropical growing regions of Central and South America. This issue is expected to continue for at least another month. Supplies are tight.

Bell Peppers: Pricing steady on all colors.

Berries: Strawberry prices are steady and quality improved due to warmer weather.

Berries: Black and Raspberry – Supplies are steady.

Berries: Blue – available from Mexico and South America.

Broccoli / Broccolini: Some evidence of stress noticed in broccoli due to cooler weather in the coastal growing regions.

Brussel Sprouts: Prices and supplies are steady.

Cauliflower: Some evidence of stress noticed in Cauliflower due to cooler weather in the coastal growing regions.

Citrus: Lemons – California fruit and prices are steady. Meyers also available.

Citrus – Limes: Prices steady. Quality on Del Sol label from Mexico is solid.

Citrus - Oranges: CA navels available. Valencias from Mexico.

Citrus – Other: Satsumas, Mandarins, Clementines, Cara Caras, and Meyer lemons all available.

Greens: Spring six, spinach, arugula, and baby kale – winter pricing in effect.

Lettuce: Prices Steady.

Potatoes: Pricing is steady on all varieties.

Squash: Hard squash varieties are plentiful.

Tomatoes: Prices and supplies are steady.



About Us

Pacific Produce is a well-established produce warehouse and wholesale distributor of high quality fruits and vegetables to Bay Area restaurants, caterers, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has just taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. At the same time, we use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.