

PACIFIC PRODUCE

Weekly Produce Newsletter



Product News

Basil Alert!!

There is a supply shortage of basil due to freezing temperatures and excess rain in the current growing region of Baja California. In addition, available basil may be of poor quality showing black spots and other leaf damage.

We continue to source from multiple vendors and should have adequate supply all week but please note that we cannot guarantee the quality of the basil so keep this in mind when ordering this week. We will advise you when better quality becomes available.

Strawberry Alert!!

Prices remain high on California strawberries this week as growers continue to deal with rain and cold. We are seeing a lot of white shoulders or ripe and red with compromised quality.

With product scarce the markets are limited from our growers and they are not accepting returns. It is a take or leave it market. So with that in mind please consider only ordering what you will use in a day or substituting with other berries such as blacks, blues and raspberries.

Seasonal Sensations

County Line Harvest: Mixed Chicories and Red Mustard Frill
California Cara Cara and Blood Oranges

Satsumas

Escarole and Dandelion Greens

Brussel Sprouts

Kumquats (special order)

Asain Pears

Fuyu Persimmons

Root Vegetables

Good Buys

Choice Lemons (#0415)

Green Kale (#0773)

Brussel Sprouts (#1922)



Produce Outlook

Avocado: Pricing and supply is steady.

Beans: Blue lakes are limited and prices are extreme as we enter Holiday season.

Bell Peppers: Steady on all colors, except reds.

Berries: Strawberries are extreme. Raspberries and Blackberries are coming from Mexico and Blues are from Peru.: all good alternatives for strawberries this week. Mexico will have strawberries for us early next week which should see prices lower.

Cauliflower and Broccoli: We will be moving to Mexican fields mid-week as rains and cold weather have left California fields to wet for harvest.

Carrots: Now available from County Line Farms with pre-order, Thumbline carrots. Please contact your sales representative for more information. Fields to wet to harvest in Bakersfield so pulling Jumbos from Canada, expect slightly larger carrots.

Citrus: Good supply of both Choice and Fancy lemons, all California fruit. Limes are also in steady supply with prices leveling. Oranges are now mostly Navel. We will have smaller sizing on Valencia from Texas, perfect for juicing with plenty of brix. California Satsumas, Cara Caras and Blood oranges now available.

Cucumbers: English are now a steady supply. Regular cucumber prices are beginning to adjust down.

Greens: Spinach, Kale, Arugula and Spring Mixes are now coming from desert-growing regions in Arizona and California.

Lettuces: All lettuces are now from Heron and Yuma. Andy Boy Romaine is in full production out of Yuma. Prices steady.

Onions: All colors are steady.

Squash: Plenty of hard squash available for your winter menus. Prices are starting to adjust down on yellow squash and zucchini from Mexico

Tomatoes: Increased pricing this week as crops have become limited to Baja California region due to heavy rains in other Mexican regions. Supplies are tight.

Tropical: Pineapple and bananas are steady. Manila mango now available.

Featured Farm



Guisti Farms was established in 1949 in Half Moon Bay, CA. The farm was founded by Guido Guisti, an immigrant from Lucca, Italy. Guisti is a family owned and operated farm, now in it's third generation run by Guido's grandson, John Guisti, granddaughter Terry Guisti Riley and her husband, Ed. With 350 acres of farmland, Guisti is one of the largest aricultural operations on the coastside, growing various beans, artichokes, English peas, and of course their famous brusselsprouts.

