



PACIFIC PRODUCE

NEWS ALERT

- ❖ Overall prices are increasing this week due to the upcoming holidays, East Coast pull and transportation issues related to out of state field transitioning.
- ❖ As of this week, there are **NO AVOCADOS** available in the market. Suppliers are completely out of product due to ongoing strikes in Mexico. We are anticipating this situation to continue all through next week. This is an industry-wide issue. We will keep you informed as the conflict unfolds.
- ❖ **Lettuce** prices continue to be **extreme** as we ease into the field transition, especially on **Romaine, Romaine Hearts** and **Iceberg**. As usual for this time of the year, expect some quality issues such as blister, rusty spines and twisting. We are now stocking Angelina label (Andy Boy's #2) while we wait for Andy Boy lettuce from Yuma, Arizona to become available next week.
- ❖ **Strawberries** prices are increasing this week due to ongoing fires affecting California. Growers are not able to pick fruit due to unhealthy working conditions. Expect quality issues.
- ❖ **Cauliflower** prices are increasing this week due to East Coast pull for Thanksgiving.
- ❖ Strong demand for **Honeydew** has caused price spikes on the rest of the melons. **Watermelon** prices are also raising due to weather-related issues in the growing regions of Mexico.
- ❖ **Tomatoes** prices continue to rise. Color is still a hit-and-miss on grape and cherry tomatoes.



Stay-tuned for our Holiday Hours

Questions about your wholesale produce options in the Bay Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

CA Meyer lemons
 Cara Cara Oranges
 Pomegranates
 Fuyu Persimmons
 Chicories
 Celery Root
 Rainbow & Swiss Chard
 Local Beets
 Buttercup Squash

AVOCADO PULP PRE-ORDER: Depending on availability, we are looking into sourcing frozen avocado pulp for next week. Avocado Halves (1lb, 2 – 3 avo) **\$4.50/lb** - 8/3lb case **\$108/cs**. Pulp **\$3/lb** - 4/6lb **\$72/cs**. **Orders for Monday 11/19 must be entered by Wednesday 11/14 at 5PM. Please call your Sales Representative for more information.**