



# PACIFIC PRODUCE



## NEWS ALERT

New Electronic Truck Log Requirements now in effect. The new laws limit hours a driver can be on the road, causing deliveries from out of State; AZ, TX, WA to be up to 1 – 2 days late. This will likely affect transportation costs.

Any questions about your wholesale produce options in the Bay Area?

Contact us!

Phone: +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## OVERVIEW & OUTLOOK

**Asparagus:** Both Peruvian and Mexican available. Prices beginning to adjust down. California grass expected in the next 4 to 6 weeks.

**Avocados:** All Mexican fruit. Prices adjusting to normal.

**Bell Peppers:** Pricing steady on all colors.

**Berries:** Strawberries supplies remain tight. They are available from Mexico and California/Oxnard area. Quality is touch and go with Mexican berries showing bruising and California being harvested with white shoulders and tips. Cooler coastal fog pushing for early harvest.

**Berries:** Black and Raspberry – Supplies are steady from Mexico.

**Berries:** Blue – available from Mexico and South America.

**Broccoli / Broccolini:** Prices have adjusted downward.

**Brussel Sprouts:** All California grown. Prices and supplies are steady.

**Cauliflower:** All colors are available. Pricing has dropped.

**Cirtus:** Grapefruit – New Texas crop available.

**Citrus:** Lemons – California fruit and prices are steady. Meyers also available.

### Seasonal Menu Items

Blood Oranges

Cara Cara Oranges

Kumquats

Meyer Lemons

Clementines

Mandarins

Pummelo

Brussels Sprouts

Endive and Mixed Chicories

Leeks

Green Garlic

**Citrus – Limes:** Prices steady. Quality on Del Sol label from Mexico is solid.

**Citrus - Oranges:** CA navels available. Flavor and sugar improving. Valencias from Mexico.

**Citrus – Other:** Satsumas, Clementines, Cara Caras, Blood oranges and Meyer lemons all available.

**Greens:** spring six, spinach, arugula, and baby kale – winter pricing in effect.

**Greens:** Hearty Leaf – Kales, Mustards and Chards all available.

**Herbs :** Cilantro – Prices are on the rise mainly due to rain and wet weather which could result in possible quality issues

**Lettuces:** Romaine and Hearts – Product all from the desert now. Prices are up slightly

**Potatoes:** pricing is steady on all varieties.

**Squash:** hard squash varieties are plentiful.

**Tomatoes:** Prices are adjusting back down on rounds, romas, cherry and grape tomatoes.



## About Us

Pacific Produce is a well-established produce warehouse and wholesale distributor of high quality fruits and vegetables to Bay Area restaurants, caterers, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has just taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. At the same time, we use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.