



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ **Lettuce** – Greenleaf, Iceberg, Romaine, Little Gem- prices are high this week as we transition from Salinas to California dessert fields. Expect some quality issues, such as burnt tips, due to cold weather at night.
- ❖ **Berries** prices are increasing this week. Expect some quality issues due to weather extremes (warm days and cold nights)
- ❖ **California Valencia & juicing oranges** prices remain high this week. Demand continues to be strong and market is tight. We are expecting this situation to continue for the next couple of weeks.
- ❖ **Cucumbers** continue to be limited and prices remain high. Expect some quality issues.
- ❖ **Corn** and **zucchini** prices remain high this week as the summer season starts to wind down.
- ❖ **Green Onion** remain high this week due to transitioning fields.

## AUTUMN DÉCOR & PUMPKINS



It's that time of the year! Indian corn, large and mini pumpkins, pomegranates, gourdes, hay bales, autumn leaves/foliage. Call your sales representative for more information. Some items are a 2-day pre-order.

Questions about your  
wholesale produce  
options in the Bay  
Area?

**Contact us!**

**Phone:** +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

### Seasonal Menu Items

Pomegranates  
Seasonal Apples  
Sunchokes  
Coastal Brussel Sprouts  
Lemon Cucumbers  
Celery Root  
Bartlett, Comice & French  
Butter Pears  
Romano & Yellow Wax Beans  
Rainbow & Swiss Chard

### Good Buys

Coastal Brussel Sprouts  
Cauliflower  
Melons

# OVERVIEW & OUTLOOK

**Apples:** Gravenstein, Sweetango, Honeycrisp, Tsugaru and Macintosh apples coming from Washington. Call your sales representative for more information.

**Asparagus:** Prices are starting to adjust down. Expect mixed sizing and some quality issues.

**Avocados:** Prices are steady. Limited California fruit on the market, most fruit coming from Mexico.

**Brussel Sprouts:** Local Brussel Sprouts from Giusti Farms in Half Moon Bay. Recommended good buy this week.

**Bananas:** Prices are steady.

**Carrots:** Prices are steady. Organic Nantes now available, contact your sales representative.

**Cauliflower:** Prices steady.

**Citrus:** Lemons- Strong market. Prices are starting to adjust down. Product now coming from Mexico. Limes – Prices are steady.

**Corn:** Prices are high this week.

**Figs:** Black Mission and Brown Turkey still available.

**Greens:** Spring mix, spinach, arugula, and baby kale prices are steady. Expect some quality issues in Spinach caused by weather extremes.

**Lettuce:** Prices are high this week on every variety due to transitioning fields. Expect some quality issues due to weather extremes.

**Mango:** California grown Keitt Mangoes are here! Don' be fooled by their green skin. Tender and oh so sweet.

**Melon:** Most Melons are from California crops. Season is coming to an end. Recommended good buy.

**Onions:** Prices are adjusting down this week.

**Peppers:** Prices are steady on all colors.

**Squash:** Zucchini and Yellow squash prices are slightly up this week. Happy Boy mixed toybox also available. Call your sales rep for more info.

**Tomatoes:** Roma tomatoes prices remain high this week. For a cost-effective option we suggest using 5x5. Happy Boy Heirloom still available for another 3 or 4 weeks if the weather holds. Green tomatoes also available. Call your Sales Representative for more information on this item.