

# PACIFIC PRODUCE

Weekly Produce Newsletter

## Product News

Plentiful harvest of Heirloom tomatoes from The Peach Farm continues to impress, expect tasty tomatoes through early November!

New Crop of Brussel Sprouts now in from Guisti Farms in Half Moon Bay.

New crop of English Peas, Fresh Cranberry and Romano Beans coming from Iacopi farms in Half Moon Bay. Don't miss out ! Contact sales rep for further information on getting these local favorites delivered fresh to your kitchen!

Greenleaf, Iceberg and Romaine supplies have been damaged by the high temperatures from last week causing burned tips, week cellular structure and some blistering.

Berries, Strawberries and bush berries have all be affected by the heat. Flesh is bruising and breaking down quickly. Issues have lead to price jumps and limited availability. Please order only what you can use in a day.

White mushrooms remain limited due to spore outbreak within the Canadian mushroom farms caused by unusually hot weather.

Asparagus from Mexico are gapping due to wet weather. Available grass is high priced and mostly smaller sizing. Grass is coming in woody.

Red Bell Peppers are limited and prices have risen due to heat from 2 weeks ago. Use their 'Green' sibling for a cost effective alternative.

## Seasonal Sensations

- Black Mission and Brown Turkey Figs
- Peach Farm Mixed Heirloom & Mixed Melody Cherry Tomatoes
- Guisti Farms Brussel Sprouts
- Iacopi Farms English Peas
- Iacopi Romano & Cranberry Beans
- Dwellely Blue Lake anYellow Wax Beans



## Good Buys

All California Produce:

- Heirloom Tomatoes
- Brussel Sprouts
- Cauliflower
- Russet Potatoes
- Green Bell Peppers

## Limited

- Red Bell Peppers
- Baby Red and Gold Beets
- White Mushrooms
- Strawberries
- Plantains



# Produce Outlook

**Avocados:** Avocados prices are beginning to increase as Mexico takes hold of the market. Limited California fruit still available on 48 ct.

**Berries:** Strawberries and raspberries are showing signs of bruising and flesh is breaking down more quickly. This is due to the high temperatures from last week. Expect prices to be slightly elevated and quality to be compromised.

**Brussel Sprouts:** Fresh, delicious and local from Guisti Farms in Half Moon Bay. Sizing is more medium as the first harvest begins. **Recommended Good Buy.**

**Cauliflower:** Prices have adjusted back down this week. **Recommended Good Buy.**

**Citrus-Lemons/Limes:** Limes are limited on larger sizes due to storms in Mexico.

**Citrus - Oranges:** Smaller fruit is limited due to the demand of school lunch programs annual kick-off. Due in this weekend, Valencia oranges from Teppa Farms.

**Cucumbers:** prices slightly elevated on English cucumbers. Local summer varieties available, call your sales representative for more information.

**Figs:** Various selection of figs from the Peach Farm now available. including Black Mission and Brown Turkey. Contact your sales representative for more information on selection and pre-orders.

**Lettuces:** Due to recent heat there has been some leaf burn and blistering. Slight increase in price on Greenleaf, iceberg, Romaine.

**Melon:** Various selection including Ambrosia, Galia, Hami, Peacock and more!... Available from The Peach Farm.

**Onion:** Green onions remain steady. Prices have adjusted down on Reds and Yellows and prices are expected to adjust a bit more downward in the next few weeks.

**Peppers:** Green bells from Christopher Ranch have adjusted downward, making them a **Recommended Good Buy.** Local specialty peppers available, call your sales representative for more information.

**Potatoes:** Crops of Russet potatoes from Washington now available. All sizes now available. Priced well. **Recommend Good Buy.**

**Squash:** Summer brings a good crop and great pricing: supplies of mixed squash and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer squashes. Zucchini has seen a price increase this week due to field rotations.

**Stone-Fruit:** California peaches and nectarines will remain steady into September. Apricots are finished for the season. Now available plums and pluots from The Peach Farm.

**Tropical:** Pineapple pricing beginning to adjust downward as Mexico starts their harvest.

**Yams/Sweet Potatoes:** California crops from Bakersfield now available, including Jumbo sizing. Prices remaining steady.

## Featured Farm



County Line Harvest is a certified organic farm started in 2000 by David Retsky on just six acres in Northern California on the Marin-Sonoma County line. Since then the Petaluma farm has grown to 30 acres of baby lettuces and specialty salad greens in the summer and heirloom Italian chicories over the winter. In 2009, David was joined by Megan Strom and they worked together to start a second farm location in Southern California in order to meet the demand of their customers as well as provide year-round employment for a dozen of their full-time employees and nine months of seasonal work for an additional forty. The Thermal farm is on 95 acres of leased land cultivated in a wide assortment of hand harvested specialty produce including baby lettuces, salad & cooking greens and baby root vegetables that are available October through June. County Line Harvest has been certified organic by Marin Organic Certified Agriculture since 2001 and they are deeply passionate about being good stewards of the land while providing the freshest, most flavorful produce possible. (<https://www.countylineharvest.com/>)

