



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ **Lemons** remain a strong market and prices are still high. Due to the shortage, we are mostly stocking *standard* product. Expect some quality issues.
- ❖ **Avocados** prices remain high this week on all sizes as California crops are finishing and we transition into Mexican product. Peruvian product is now available as a more cost-effective option; however, flavor and texture are slightly different.
- ❖ **Cilantro** remains tight week. Warm weather during the day and cold weather at night is damaging local crops reducing its availability. Expect some quality issues and elevated prices.
- ❖ **Broccoli** prices are increasing this week due to warmer weather and transitioning fields.

Questions about your  
wholesale produce  
options in the Bay  
Area?

### Contact us!

Phone: +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## PRODUCE SPOTLIGHT



**Organic Lewis Green Beans:** Just in! Coming from Salinas Valley, these organic green beans are absolutely delicious. Try them in a salad with Heirloom Cherry tomatoes. You won't regret it!

### Seasonal Menu Items

Summer Squash  
Local Heirloom Tomatoes  
Sunchoke  
Organic Blue Lake Beans  
Stone Fruit  
Eggplant

### Good Buys

CA Blueberries  
CA Strawberries  
Brentwood White Corn  
Zucchini

## OVERVIEW & OUTLOOK

**Asparagus:** Product is now coming from Mexico. Prices are steady.

**Bell Peppers:** Prices are steady. Green Bell Peppers prices are down this week. Good value purchase.

**Bananas:** Prices are steady.

**Berries:** Strawberries – prices are steady. Recommended good buy this week.

Blueberries – Prices are steady. Recommended good buy. Raspberries and Blackberries – Prices are steady.

**Brussel Sprouts:** We are seeing new California product. Prices are leveling down.

**Carrots:** Prices are leveling down.

**Cauliflower:** Prices are steady.

**Citrus:** Lemons- Very limited and prices remain high. Strong market. Limes – 200 ct. prices are slightly up. 110 ct. prices are steady.

**Corn:** California yellow and white corn available from Brentwood.

**Cucumber:** Prices are steady.

**Eggplant:** Prices are leveling down.

**Figs:** Black Mission Figs and Calimyrna figs available now. These delicious figs pair perfectly with our **Gorgonzola** or **Mascarpone** cheeses. Call your sales rep for more information.

**Greens:** Spring mix, spinach, arugula, and baby kale prices are steady. Expect some quality issues in Spinach caused by weather extremes.

**Lettuce:** Iceberg and Romaine prices are steady. For a good value purchase, we suggest trying 12/3 Romaine Hearts from Field Fresh.

**Melon:** Most Melons are from California crops. Prices are steady.

**Onions:** Prices are steady.

**Squash:** Zucchini and Yellow squash prices are steady. Recommended good buy this week. Happy Boy mixed toybox also available. Call your sales rep for more info.

**Stonefruit:** Peaches and nectarines from California's Central Valley and Delta are available. Prices are steady.

**Tomatoes:** Prices are slightly up. Happy Boy Farms Heirloom Tomatoes also available. Looking and tasting amazing!



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.