



PACIFIC PRODUCE



NEWS ALERT

- ❖ California **lemons** are very limited and prices are increasing this week. We are expecting to see Chilean product in the upcoming weeks.
- ❖ **Iceberg lettuce** is extremely limited and prices have continued to increase due to limited product and some damage due to weather. Prices will adjust as current plantings mature.
- ❖ Large **asparagus** is now coming from Mexico and prices are adjusting down. California product still available in other sizes.
- ❖ **Blackberries** continue to be very limited and prices remain high this week. We are expecting to have California product available during the first week of July.
- ❖ **Brussel Sprouts** are now coming from Mexico. Expect smaller size product and some quality issues.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

PRODUCE SPOTLIGHT



Beans: Bluelake, Yellow Wax and Romano beans are now coming from Dwelley Farms in Brentwood, CA



Specialty Melons: Galia, Casaba, Crenshaw, Hami, Canary and Orange Flesh Honeydew **available now**. PRE-ORDER item! Call your Sales Representative for more information on mix cases and pricing.

Seasonal Menu Items

Summer Squash
Brentwood Corn
Blue Lake Beans
Stone Fruit

Good Buys

Limes
Strawberries
Yellow Squash
Zucchini
Cauliflower

OVERVIEW & OUTLOOK

Avocados: Both 48 and 60 ct from California available.

Bell Peppers: Red – Prices are increasing this week as we move from Mexico to California crops.

Bananas: Prices are steady.

Berries: Strawberries – Recommended good buy.
Raspberries and Blackberries – Prices remain high this week and crops are limited.

Broccoli–Cauliflower: Prices have dropped. Recommended good buy.

Citrus: Lemons – California product is very limited and prices are on the rise this week. We are expecting to see Chilean product in the upcoming weeks.

Citrus - Oranges: Juicing oranges are now all Valencia from California. Naval season has ended.

Corn: California yellow and white corn available from Brentwood.

Cucumber: Prices are steady.

Eggplant: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale all steady.

Lettuce: Iceberg Lettuce- Prices remain high this week.

Melon: Most Melons are from California crops.

Potatoes: Large Russet potatoes-50-60-70 ct prices are elevated.

Squash: Zucchini and Yellow squash are steady. Recommended good buy this week.

Stonefruit: Peaches and nectarines from California's Central Valley are available. Prices are now dropping and product exhibits good flavor.

Tomatoes: Prices are slightly up. Local heirlooms and specialty tomatoes are predicted to start late this year due to cooler weather.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.