



PACIFIC PRODUCE

Spring has Sprung. Local Delta Queen Asparagus. Ask your rep for details.



Good buy - Lemons

Questions about your wholesale produce options in the Bay Area?

Contact us!

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www.pacificproduceonline.com

SPOTLIGHT

- ❖ **Avocado** prices have escalated this week due to a couple of issues; low yield on new CA crops and border concerns in Mexico are resulting in limited supply. Currently we have plenty of inventory on hand and on order. We will update you as information comes on-line.
- ❖ **Bell Pepper** prices are continuing to rise this week due to limited amount of green bell peppers in the field.
- ❖ **Berries** prices and supplies are steady this week, however, more rain this week can mean limited harvest and higher prices later this week and into next. We will keep you updated.
- ❖ **Onion** prices from the sheds are trending downwards this week and next as we await the new harvest at the end of April.

Seasonal Menu Items

Green Garlic

Spring Onions

Nettles

Delta Asparagus

Good Buys

Zucchini

Onions

Citrus

OVERVIEW & OUTLOOK

Avocados: Prices are slightly up. We are anticipating higher prices in the upcoming weeks due limited California fruit.

Asparagus: Both Mexican and California grass available.

Berries: Blueberries - Expect quality issues caused by weather related issues in growing regions.

Broccoli: Prices are up slightly his week.

Brussel Sprouts: Prices are up. All Mexican crops now.

Cauliflower: Prices continue to fluctuate.

Citrus: Lemons & Limes – Prices are trending down this week due to better weather in Mexico.

Greens: Prices are beginning to trend down on most lettuces and mix as the transition back to California is in full swing.

Melon: Watermelon prices are high this week and quality has been spotty. Our buyers are continuing to look for the best label / product. Suggest substituting Honeydew and Cantaloupe.

Onions: Cured onion prices are dropping in anticipation of the new crops later this month. Recommended good buy.

Peppers: Price is up on all colors of bell peppers.

Squash: Yellow Squash and Zucchini are priced well this week. Recommended good buy. Hard squashes still available.

Tomatoes: Color on all tomatoes has improved this week. Prices are steady.



Good buy – Onions

About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. We have tripled in size over the past several years and have taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a proud to be a privately-held, 100% woman-owned company.

Our mission is to deliver exceptional service to every table, every day. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.