



PACIFIC PRODUCE



Our **online-ordering phone app** will be available this week on AppStore and Google Play. Call your sales rep, get your login info, and start enjoying this “on-the-go” ordering platform.



Good Buy- Citrus

Questions about your wholesale produce options in the Bay Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

NEWS ALERT

- ❖ As usual for this time of the year, recent rain and cold weather in California, Arizona and the northern growing regions of Mexico have impacted the **overall quality of crops**, especially on **greens** and **berries**.
- ❖ **Cherry tomatoes** are extremely limited due to weather issues. Product is coming green and under ripe. We are substituting with grape tomatoes.
- ❖ **Broccoli & Cauliflower** prices remain high this week due to cold weather affecting the crops. We suggest substituting with Broccoli rabe, Broccoli crowns and carnival cauliflower when possible.
- ❖ Due to weather issues, **Bell pepper** prices have spiked this week, especially on yellow and greens bells.
- ❖ **Blackberries & Blueberries** prices are high this week due to the rain. Expect quality issues on **Strawberries** such as white shoulders, bruising and lack of brix.
- ❖ **Quality issues on greens: Iceberg & Romaine lettuce** are showing blistering and low quality overall. We are also seeing some yellow leaves on **Cello Spinach**. Issues will remain until the weather improves.
- ❖ **Celery** continues to be high-priced due to weather issues in growing regions.
- ❖ Last of Half Moon Bay **Brussel Sprouts** from Giusti Farms this week. Prices are high as we transition into Mexican crops.

RECIPE SPOTLIGHT

We know! Winter may be hard on some crops. However, you can take advantage of well-priced products to continue delighting your patrons while saving some money. This week we are suggesting a delicious **asparagus, garlic, lemon and parmesan** side-dish.

Asparagus (ASPLG)
Lemon – Choice (LEM140CH)
CA Garlic (GARWHOLCLLB)
Parm Grana Padano
(CHEPARPWHL)

