



PACIFIC PRODUCE



Good Buy- Tomatoes

Questions about your wholesale produce options in the Bay Area?

Contact us!

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www.pacificproduceonline.com

NEWS ALERT

- ❖ As usual for this time of the year, recent rain and cold weather in California, Arizona and the northern growing regions of Mexico have impacted the **overall quality of crops**, especially on **greens** and **berries**.
- ❖ **Broccoli** prices have **spiked** this week due to cold weather affecting the crops. Market is tight and supplies are limited. We suggest substituting with Broccoli rabe or Broccoli crowns when possible.
- ❖ Due to weather issues, **Red Bell Peppers** are limited and prices are high this week. Demand is very strong and product may be gapping this week.
- ❖ We are seeing rain-damage on strawberries. Expect white shoulders, bruising and lack of brix.
- ❖ **Quality issues on greens: Iceberg lettuce** is showing blistering and low quality overall. We are also seeing some yellow leaves on **Cello Spinach**. Issues will remain until the weather improves.
- ❖ **Cauliflower** prices remain high this week due to weather issues.
- ❖ **Celery** continues to be high-priced due to weather issues in growing regions.
- ❖ **Lime** prices remain high this week due to cold weather in Mexico.
- ❖ We are seeing the last of the Half Moon Bay **Brussel Sprouts** season. We will be moving to Mexico soon.

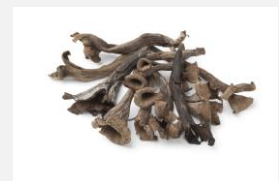
SEASONAL PRODUCTS

Just starting to appear. Limited availability. Call your Sales Rep.

Green Garlic



Black Trumpet Mushrooms



GOOD BUYS

Tomatoes
Pineapples
Avocados