



# PACIFIC PRODUCE



Good Buy- Berries

## NEWS ALERT

- ❖ Expect **Lettuce** prices to increase this week due to weather extremes (warm days and freezing nights) in the growing regions of Yuma, Arizona. Also, expect some quality issues such as blistering and peel on Romaine and some yellowing with spinach, kales and mix greens.
- ❖ **Lime** prices have spiked this week due to cold weather in Mexico.
- ❖ **Cauliflower** prices are high this week due to weather issues in growing regions.
- ❖ **Celery** continues to be high-priced due to weather issues in growing regions.
- ❖ We are seeing the last of the Half Moon Bay **Brussel Sprouts** season. We will be moving to Mexico soon.

Questions about your  
wholesale produce  
options in the Bay  
Area?

### Contact us!

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[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## PRODUCE SPOTLIGHT



California Asparagus season is about to start and we can't wait to taste that delicious grass! First crops are expected to start in March. While we wait, Mexican product is still a good buy.

### PRODUCE SPOTLIGHT



Mexican avocados are well-priced. We are seeing California fruit on the market but prices remain higher than # 1 fruit from south of the border.

### GOOD BUYS

Zucchini  
Yellow Squash  
Berries