



# PACIFIC PRODUCE



Happy Valentine's day! We can't wait to see all the sweet and sexy creations you will have in your menu this year! If you're still deciding, consider a blood orange souffle or a Meyer lemon risotto with basil. Check-out our Facebook page to find some inspiration and tag us with your favorite dishes on Instagram!

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Good buy- Pineapple

## Questions about your wholesale produce options in the Bay Area?

### Contact us!

Phone: +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## NEWS ALERT

- ❖ **Berries** supplies may become an issue by the end of the week due to an increase in demand for Valentine's day and rain forecasted to hit the growing regions in the upcoming days. Expect some quality issues, especially towards the weekend and the beginning of next week. Markets will be closed on Monday, February 18th in observance of the President's day holiday, so we won't have any product coming in until Tuesday.
- ❖ **Celery** continues to be high-priced due to weather issues in growing regions of Mexico.
- ❖ Green "As" – **avocado** and **asparagus** – have continued to dropped in price this week. All product is coming from Mexico. Take advantage of this good price before the California price hike takes over.
- ❖ **Banana** prices are slightly up this week due to weather issues in growing regions.

## Upcoming Seasonal Items



We are expecting to see the first crop from the California dessert in the upcoming weeks. Stay-tuned for the delicious Delta season coming this Spring!

### Good buys

Pineapple  
Iceberg & Romaine lettuce  
Zucchini  
Broccoli