



PACIFIC PRODUCE

We are live! Our new operating system is fully implemented and our customers are loving all the new features in our online ordering platform. Make sure to check it out at www.pacificproduce.com Stay-tuned for our phone ordering app launch next month!



Pre-order your Stem Strawberries for Valentine's Day

Questions about your wholesale produce options in the Bay Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

NEWS ALERT

- ❖ **Russet potatoes** supplies are tight and prices are going up due to a shortage of product coming from Idaho. Issues in the Canadian market earlier this year have caused an increased in demand in the U.S market.
- ❖ **Cilantro, cauliflower, celery** and **broccoli** prices are increasing this week due to cold-weather and rain affecting the crops.
- ❖ **Strawberries** prices are high this week due to the rain affecting local crops and higher demand heading to Valentine's Day. Market is tight. Expect some quality issues.

PRODUCE SPOTLIGHT



Asparagus: Prices finally adjusted down this week. We are expecting to see the first crop from the California dessert in the upcoming weeks. Stay-tuned for the delicious Delta season coming this Spring!

Seasonal Menu Items

Meyer Lemons
Satsuma Mandarins
Kumquats
Blood Oranges
Cara Cara Oranges
Celery Root
Rainbow & Swiss Chard

Pre-order Stem Berries

Get ready for Valentine's Day now! Pre-order your stem berries by 02/28 for delivery on 02/14. Call your Sales Representative for more information.