

# PACIFIC PRODUCE

Weekly Produce Newsletter



## Product News

Pacific Produce is happy to announce fresh produce from County Line Farms; Super Baby Lettuce mix and Little Gem lettuce (pictured below) is now in stock. Get on the line too! Call a sales representative for more details.

Plentiful harvest of Heirloom tomatoes from The Peach Farm continues to impress, expect tasty tomatoes through early November!

Grower/Packer shutdowns have contributed greatly to a slow down of California tomato rounds resulting in a limited supply. Stay tuned for more updates.

New crop of English Peas and Romano Beans coming from Iacopi farms in Half Moon Bay. Don't miss out ! Contact sales rep for further information on getting these local favorites delivered fresh to your doorstep!

Cilantro remains limited due to a hot spell, causing a bump in price & marginal quality.

Red Bell Peppers due to heat from 2 weeks ago have become limited and seen prices spike. Use their 'Green' sibling for a cost effective alternative.

Yellow Wax from Dwelley Farms are expected to come in fresh and ready for the weekend! Contact sales representative for more information.

## Seasonal Sensations

Mixed Heirloom Tomatoes (code #1642)

Mixed Melody Cherry Tomatoes (code#1630)

Guisti Farms Brusselsprouts

Iacopi Farms English Peas

Iacopi Romano Beans

Dwelley Blue Lake Beans

Dwelley Yellow Wax Beans

## Good Buys

All California Produce:

Heirloom Tomatoes

Cauliflower

Russet Potatoes

Green Bell Peppers

## Limited

Red Bell Peppers

Strawberries

Zucchini

Cilantro

Tomato Rounds



# Produce Outlook

**Avocados:** Avocados prices have flattened due to California and Peruvian season coming closer to an end. Our 48 count is CA 60 count is MX.

**Berries:** Strawberries are on the rise due to filed rotations, expect slightly higher prices this week and next. Blackberries still remain limited as we await crops from the northwest and new California crops. Raspberries production from Peru & Mexican crops expected in a month.

**Cauliflower:** Prices have adjusted back down this week. **Recommended Good Buy.**

**Citrus-Lemons/Limes:** Limes are limited on larger sizes.

**Citrus - Oranges:** Smaller fruit is limited due to the demand of school lunch programs annual kick-off. Due in this weekend, Valencia oranges from Teppa Farms.

**Cucumbers:** Supplies have tightened out of Mexico creating a bump in pricing. Canadian English cucumbers still priced well. Local summer varieties available, call your sales representative for more information.

**Figs:** Various selection of figs from the Peach Farm now available. including Black Mission and Green Sierra. Contact your sales representative for more information on selection.

**Lettuces:** Due to recent heat there has been some leaf burn. Prices may see a slight increase later this week, especially on iceberg.

**Melon:** Various selection including Ambrosia, Galia, Hami, Peacock and more!... Available from The Peach Farm.

**Onion:** Green onions remain steady. Prices have adjusted down on Reds and Yellows and prices are expected to adjust a bit more downward in the next few weeks.

**Peppers:** Red bells have risen this week as supplies tighten due to heat damage. We will continue to source # 1 peppers while available on market. Green bells have adjusted downward, making the a **Recommended Good Buy.** Local specialty peppers available, call your sales representative for more information.

**Potatoes:** Crops of Russet potatoes from Washington now available. All sizes now available. Priced well. **Recommend Good Buy.**

**Squash:** Summer brings a good crop and great pricing: supplies of mixed squash and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer squashes. Zucchini has seen a price increase this week due to filed rotations.

**Stone-Fruit:** California peaches and nectarines will remain steady till September. Now available plums and pluots from The Peach Farm.

**Tropical:** Pineapple pricing beginning to adjust downward as Mexico starts their harvest.

**Yams/Sweet Potatoes:** California crops from Bakersfield now available, including Jumbo sizing. Prices remaining steady.

## Featured Farm



County Line Harvest is a certified organic farm started in 2000 by David Retsky on just six acres in Northern California on the Marin-Sonoma County line. Since then the Petaluma farm has grown to 30 acres of baby lettuces and specialty salad greens in the summer and heirloom Italian chicories over the winter. In 2009, David was joined by Megan Strom and they worked together to start a second farm location in Southern California in order to meet the demand of their customers as well as provide year-round employment for a dozen of their full-time employees and nine months of seasonal work for an additional forty. The Thermal farm is on 95 acres of leased land cultivated in a wide assortment of hand harvested specialty produce including baby lettuces, salad & cooking greens and baby root vegetables that are available October through June. County Line Harvest has been certified organic by Marin Organic Certified Agriculture since 2001 and they are deeply passionate about being good stewards of the land while providing the freshest, most flavorful produce possible. (<https://www.countylineharvest.com/>)

