

PACIFIC PRODUCE

Weekly Produce Newsletter



Happy Valentine's Day!



Product News

Garlic & Ginger Alert!

We are seeing extreme prices due to limited exports from China and are now sourcing from California, Mexico and South America.

Mexico Weather Alert!

Due to cold and wet weather in Mexico, we are seeing slow growth and limited crops. We will keep you updated.

Tofu Alert!

A national supply shortage due to an increase in demand across the country is leaving tofu manufacturers finding it difficult to keep up. We are currently sourcing from a variety of manufactures in order to have necessary inventory to cover your orders to the best of our ability.

Seasonal Sensations

- Local Fava Leaves and Pea Tendrils
- Hothouse Rhubarb
- Red and Gold Beets
- White Spring Onions
- Baby Lettuces
- Baby Turnips
- California Cara Cara and Blood Oranges
- California Kumquats
- Mandarins
- Valencia Juice Oranges
- Escarole
- Dandelion Greens
- Lacinato Kale
- Asian Pears

Gapping / Limited

- Chanterelles
- Cherry Tomatoes
- Coraline Chicory
- Campari and Cluster Tomatoes

Finished

- Large Mixed Chicories
- Pomegranates

Good Buys

- Artichokes (#1700)
- Brussel Sprouts (#1922)
- English Cucumbers (#1819)
- Butternut Squash (#2391)
- Limes MX (#424)
- Valencia Oranges 113 Ct (#475)
- Green Onions (#1451)



Produce Outlook

Artichokes: Still large sizing, 18 ct. and 24 ct. mostly from Mexico and prices have dropped this week making them a **Recommended Good Buy**. Smaller chokes should be available in the next few weeks.

Asparagus: Still from Mexico, but pricing has dropped. California grass still weeks away. Stay turned.

Avocado: Prices increased slightly due to cold weather in Mexico.

Beans: Prices are adjusting down on Blue Lake beans as quality has shown improvement. Product from Mexico.

Bell Peppers: Greens adjusting down. Reds are very limited due to bad weather in Mexico. Expect higher prices.

Berries: All bush berries are coming from Mexico with increased prices due to cold and weather. Strawberries are from both CA and MX.

Broccoli: Broccoli prices the same this week but prices likely to rise due to bad weather in Mexico. Broccolini and Broccoli Rabe are steady this week.

Bruasel Sprouts: Still local and a **Recommended Good Buy!**

Cauliflower: Prices stayed the same this week but are expected to rise as bad weather hits Mexico.

Cucumber: English a **Recommend Good Buy**. While regular cucumbers have risen in price due to cold weather in Mexico.

Citrus: Lemons are all California fruit and priced well. Limes are also in steady supply and a **Recommended Good Buy** this week. Oranges are now mostly Navel. We have smaller sizing on Valencia from both Texas and Mexico, a **Recommended Good Buy**.

Greens: Baby Kale and Baby Kale Mix are steady this week.

Lettuces: Mostly from Arizona and California dessert. Quality is good and prices are steady.

Melon: Cantaloupe and Honeydew coming from Central America. Quality is good. Watermelon prices high and quality is hit or miss due to weather in Mexico.

Micros: Cold weather affecting micros and flowers. Supplies limited on the more delicate items such as pansies, mixed blossom, rose petal, viola and confetti.

Onions: Pricing is steady on cured onions. Green onions have seen improvement in both pricing and sizing, a **Recommended Good Buy**.

Potatoes: Supplies on russets are limited due to loss of Idaho crops from early freeze. WA supply is in high demand across the county.

Squash: Zucchini prices rising due to cold weather in Mexico. Butternut Squash is coming from local farms and a **Recommended Good Buy**.

Tomatoes: Cold weather affecting crops in Mexico. And while prices dropped substantially last week, we are seeing them starting to climb. Cherry tomatoes are most affected and we have been rejecting deliveries due to quality issues. Grape tomatoes are a good substitution.

Tropical: Banana pricing steady. Manila mango available. Pineapple pricing down this week making them a **Recommended Good Buy**.

Celebrate



Valentine's Day

When we think of Valentine's Day, we often immediately think of chocolate, too. It wasn't always this way, though. In the 1800's Richard Cadbury created "eating chocolates" which came in boxes he made himself. Then he began putting cupids and rosebuds on heart-shaped boxes in 1861 in Britain.

America began to follow in the trends of commercializing Valentine's Day in the early 1900's. Milton Hershey produced the teardrop shaped chocolates known as Kisses. They got their name because of the smooching noise that was made when they were being made. He was able to mass produce the Kisses at an affordable cost, so they quickly became an American favorite.