

PACIFIC PRODUCE

Weekly Produce Newsletter

New Avocado Options!

Now available in convenient boxes for a 'hands free' fruit experience; options are 8 ct (#2407), 24 ct (#2406) and 30 ct (#2198), order yours today!



Product News

Greens Alert!!!

County Line Harvest Baby Head Lettuce Mix now available, but we are winding down on the Chicory Mix, so buy it now while you can.

Blanch on frisee is limited. Winter and cold weather mean more green than blonde.

There is a supply shortage of baby kales and arugulas due to cold and wet weather 1-2 weeks ago. Product is limited and quality sub-par. We recommend replacing arugula with mizuna and baby kales with baby spinach and baby lacinato.

Asparagus Alert!!

Please note that asparagus from Mexico has been damaged due to rain causing the crop to gap. We have brought in 15# cases of asparagus tips to help with the current shortage, sizing on the smaller side. Also available, large asparagus from Peru.

Tomatoes!!

Rounds are still limited and prices extreme, so consider Roma tomatoes for a great alternative with great color and a fraction of the cost!!!

Tropical News! Pineapples are in short supply as crops transition. Expect higher prices.

Seasonal Sensations

- Red and Gold Beets
- Red Mustard Frill
- California Cara Cara and Blood Oranges
- Texas Valencia Juice Oranges
- Escarole and Dandelion Greens
- Brussel Sprouts
- Kumquats
- Asian Pears

Gapping / Limited

Micros and Edible Flowers

Arugula

Pineapple

Plain Cucumber

Good Buys

Blueberries (#344)

Navel Oranges - 88 Ct (#486)

Red Beets (31381)

Broccolini (#1762)

Swiss Chard (#726)

Brussel Sprouts (#1922)



Produce Outlook

Asparagus: Extremely limited on all sizes and prices are severe. We have 15# cases of tips available from Mexico, sizing on the smaller size. Also available are large asparagus from Peru.

Avocado: Pricing has climbed this week due to shortage of ripe and ready fruit. Expect greener fruit as the week begins. We anticipate the price to adjust downward in the next week or two, after the Superbowl!!!!

Beans: Prices have begun to adjust down on Blue Lake beans.

Bell Peppers: Steady on all colors.

Berries: Strawberries are now coming from both California and Mexico. California is just starting up again so supplies will be tight this week, but color and flavor are great! We will be filling with berries from MX which show some white shoulders with overall texture and flavor being good. Raspberries and Blackberries are coming from Mexico and Blues are now coming from Chile.

Broccoli: Broccoli prices have increased substantially this week due to rain and cold weather at night in the CA and AZ dessert growing regions.

Cucumber: Prices and supply are steady on English. Large cucumbers are limited due to weather issues in Mexico.

Citrus: Lemons are all California fruit and priced well. Limes are also in steady supply with steady prices. Oranges are now mostly Navel. We have smaller sizing on Valencia from both Texas and Mexico, perfect for juicing with plenty of brix. California Satsumas, Cara Caras and Blood oranges now available.

Greens: Baby Kale, and Arugula are in short supply due to wet weather and cold nights bring yellowing leaves and early breakdown. Order as you go! Consider Mizuna a great alternative.

Lettuces: Due to cold and wet weather we have seen substantial price increase on many lettuces. Most effected by price increases are greenleaf, redleaf, iceberg and packaged iceberg. Romaine still considered a good value option.

Melon: Mexican watermelon experiencing quality issues. Consider replacing with cantaloupe and honeydew are from Arizona and Central American.

Micros: Cold weather affecting micros and flowers. Supplies limited.

Potatoes: Anticipating an increase in all russet prices next week. Supplies are limited due to loss of Idaho crops from early freeze. WA supply is in high demand across the county.

Squash: Plenty of hard squash available for your winter menus.

New Vendor!



Hard work and dedication helped Mi Rancho become a fixture in Oakland as the best place to find Mexican chiles, spices and fresh tortillas. When Ofelia Berber began serving lunch, Mi Rancho became a lunch-time hotspot with lines of people wrapped around the block.

Manuel Berber shares that, "The success of Mi Rancho® has always meant that we could provide for our family. For all of us, family and food go hand in hand, with each one needing the other to prosper. I'm proud of where we are today and I know that my father was proud to see how successful we became."



Photos by Mi Rancho Tortillas