



PACIFIC PRODUCE

ALERT

- ❖ Avocado Market continues to be strong. Avocado harvesting in Mexico is much slower than anticipated and supply in all areas is not enough to keep up with demand. Market should remain high for 3-4 weeks. Our 48 count is California fruit. Consider avocado pulp for value savings.
- ❖ Fluctuation in weather has caused inconsistency in Strawberry and other berry bushes' quality. Suggest stone fruit such as peaches as a better buy.

PRODUCE NEWS

- ❖ Dwelley Yellow Wax, Romano, & Cranberry beans are now available. Contact sales representative.
- ❖ Fluctuation in weather has caused inconsistency in Strawberry and other berry bushes' quality. Suggest stone fruit such as peaches as a better buy.
- ❖ Heirloom Tomatoes now available from Happy Boy & Amor Farms. Happy Boy cherry now available. Contact your sales representative to order.



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

Seasonal Menu Items

Dwelley Yellow Wax Beans

Delta Corn

Kajiko Mint

Field-grown Rhubarb California

Stone Fruit

Happy Boy Spring Onions

Happy Boy & Amor Heirloom

Tomatoes

Good Buys

Eggs

Mexican Brussel Sprouts

California Melons

California Squash

www.pacificproduce.com

OVERVIEW & OUTLOOK



Avocados: Avocado market has tightened and slow then expected harvesting in Mexico is pushing pricing further up this week.

Bell Peppers: Prices are rising on all colors due to supply constraints as growing region change.

Berries – Strawberries, Blueberries: Prices fluctuate, Due to inconsistent harvest

Citrus–Lemons: Pricing is starting to rise as we finish up with California fruit.

Citrus - Oranges: Juicing oranges are all Valencia from California.

Cucumber: Prices are steady. Contact your sales representative for additional information of lemon, serpentine and Persian cucumbers

Lettuces: Most leaf lettuces including Romaine, Greenleaf and Gem lettuces all limited with a strong market. Baby Gem lettuce supply is extremely limited.

Melon: Melon pricing is steady this week. Considered a good buy. All California fruit. Mixed case seasonal melons now available. Contact your sales representative for more details.

Onion: Number 1 Yellow Onion pricing slightly elevated, Excellence in quality is noticeable Compared to Number 2 option. Contact representative for further information

Squash: Summer brings good crop and great pricing: Toybox and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer Squashes also available.

Stone-fruit: Summer selection from various farms: Peach Farm, R and D Farm and Kingsburg Orchards.

Tomatoes: Roma prices are steady. Rounds pricing is slightly elevated and some checkerboard coloring. Loose tomatoes now available.