



PACIFIC PRODUCE

ALERT

- ❖ Don't Forget, Pacific Produce will be closed next Thursday July 4th. Precut orders for the 5th should be ordered Tuesday night
- ❖ Avocado Market continues to skyrocket. Avocado harvesting in Mexico is much slower than anticipated and supply in all areas is not enough to keep up with demand. Market should remain high for 3-4 weeks. Consider avocado pulp for value savings. Contact your sales representative for more information.
- ❖ Leaf Lettuce, Spinach and Arugula were all hit hard with the late May rain followed by extreme heat in Early June. Crops were effected and supplies are limited with compromised quality. Expect some burned tips, insect activity, wilt, and high prices. Farmers anticipate this to continue for 1-2 more weeks.
- ❖ Yellow Onions are experiencing some rot due to recent rain. We are sourcing higher grades to avoid this problem

PRODUCE NEWS

- ❖ Delta Corn and Dwelley Blue Lake Beans are now available.
- ❖ Celery Root and Lotus Root continue to gap. Contact your sales representative for alternative suggestions.
- ❖ Heirloom Tomatoes now available from Amor Farms. Happy Boy cherry and heirloom tomatoes are expected in 1-2 weeks. Contact your sales representative to pre- order.



**Questions about your
wholesale produce
options in the Bay
Area?**

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduce.com

Seasonal Menu Items

Local Blue lake Beans
Baby Carrots
Delta Corn
Kajiko Mint
Field-grown Rhubarb
California Stone Fruit
Baby Squash
Squash Blossoms
Heirloom Tomatoes

Good Buys

Strawberries
Roma Tomato
Squashes
Pineapple
Mixed Melon

OVERVIEW & OUTLOOK



Avocados: Avocado market has tightened and slow then expected harvesting in Mexico is pushing pricing further up this week.

Bell Peppers: Prices are rising on all colors due to supply constraints as growing region change.

Berries – Blueberries: Prices are leveling.

Berries – Strawberries: Prices remain steady.

Citrus – Lemons: pricing is starting to rise as we finish up with California fruit. Mexico anticipated in the next week or 2.

Citrus - Oranges: Juicing oranges are all Valencia from California.

Cucumber: Prices are steady. Contact your sales representative for additional information of lemon, serpentines and Persian cucumbers

Lettuces: Most leaf lettuces including Romaine, Greenleaf and Gem lettuces all limited with a strong market. Baby Gem lettuce supply is extremely limited.

Melon: Melon pricing is steady this week. All California fruit. Mixed case seasonal melons now available. Contact your sales representative for more details.

Squash: Summer brings limitless possibilities: toybox and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer Squashes also available.

Stone-fruit: Summer selection from various farms: Peach Farm, R and D Farm and Kingsburg Orchards.

Tomatoes: Roma prices are steady. Quality issues driving rounds up this week.