



PACIFIC PRODUCE



ALERT

- ❖ Don't Forget, Pacific produce will be closed Thursday July 4th. Plan ahead!
- ❖ Avocado Market continues to rise. Consider avocado pulp for value savings. Contact your sales representative for more information.
- ❖ Leaf Lettuce, Spinach and Arugula were all hit hard with the late May rain followed by extreme heat in Early June. Crops were effected and supplies are limited with compromised quality. Expect some burned tips, wilt, and high prices. Farmers anticipate this to continue for 2 – 3 weeks.

PRODUCE NEWS

- ❖ Delta Corn has arrived.
- ❖ Dwelley Blue Lake Beans available. Due to hot weather last week the yellow wax and Romano beans are 1 – 2 weeks away.
- ❖ Celery market remains high.
- ❖ Celery and Lotus Root continue to gap. Contact your sales representative for alternative suggestions.
- ❖ English peas are still gapping and pole beans are a week or two away.
- ❖ Heirloom Tomatoes now available from Amor Farms. Happy Boy cherry and heirloom tomatoes expected next week. Contact your sales representative to pre-order.

**Questions about your
wholesale produce
options in the Bay
Area?**

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

Local Blue lake Beans
Baby Carrots
Delta Corn
Kajiko Mint
Field-grown Rhubarb
California Stone Fruit
Baby Squash
Squash Blossoms
Heirloom Tomatoes

Good Buys

Strawberries
Pineapple
Mixed Melon

OVERVIEW & OUTLOOK



Avocados: Avocado market has tightened and Mexico is pushing pricing up this week.

Bell Peppers: Prices are steady on all colors.

Bananas: Prices are steady.

Berries – Blueberries: Prices are leveling.

Berries – Strawberries: Prices are steady.

Citrus – Lemons: pricing is starting to rise as we finish up with California fruit. Mexico anticipated in the next week or 2.

Citrus - Oranges: Juicing oranges are all Valencia from California.

Cucumber: Prices are steady. Contact your sales representative for additional information of lemon, serpentines and Persian cucumbers

Lettuces: Romaine, Greenleaf and Gem lettuces all limited with a strong market.

Melon: Melon pricing is steady this week. All California fruit. Mixed case seasonal melons now available. Contact your sales representative for more details.

Squash: Summer brings limitless possibilities: toybox and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer Squashes also available.

Stone-fruit: Summer selection from various farms: Peach Farm, R and D Farm and Kingsburg Orchards.

Tomatoes: Prices are steady. Local Happy Boy Farms cherry tomatoes next week and their heirlooms by mid-June.