



## PRODUCE NEWS

- ❖ California melons have arrived. Mixed case of seasonal melons available.
- ❖ Delta Asparagus still available, but the season is quickly coming to an end, so enjoy this local seasonal grass while you can.
- ❖ Strawberries will be tight this week due to rain damage. Expect rising prices and fragile flesh that breaks down quickly.
- ❖ Cherries are available, but recent rains have created crop issues by causing cherries to split while awaiting harvest.
- ❖ New crops of onions coming from Bakersfield. Expect thinner skins for the next few weeks are thin as they cure.
- ❖ Celery, Brussel Sprouts and Broccoli/Broccolini are all still extreme due to tight supplies from late planting and transitioning fields and now rain delays.
- ❖ Valencia oranges in stock this week.
- ❖ Dwelley Farms anticipating new crops of summer beans by mid-June.
- ❖ Happy Boy Farms has new harvest of toybox squash. They anticipate cherry tomatoes next week and heirloom tomatoes by mid-June.



Questions about your  
wholesale produce  
options in the Bay  
Area?

### Contact us!

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[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

### Seasonal Menu Items

California Stone Fruit  
Artichokes  
Delta Asparagus  
Fava Beans  
English Peas  
Baby Carrots  
Kajiko Mint  
Field-grown Rhubarb  
Baby Squash  
Toybox Mixed Squash  
Squash Blossoms

### Good Buys

English Peas  
Pineapple  
Snap Peas

# OVERVIEW & OUTLOOK

**Asparagus:** Delta Asparagus and Salinas grass both available and California grown.

**Avocados:** Avocado market has tightened and Mexico is pushing pricing up this week. We are stocking 48 count from California and both California and Mexico 60 count.

**Bell Peppers:** Prices are steady on all colors.

**Bananas:** Prices are steady.

**Berries – Strawberries:** Prices are steady.

**Broccoli / Broccolini:** Prices are beginning to level.

**Brussel Sprouts:** Price is extreme. Small sizing, coming from Mexico.

**Celery:** Still a limited crop and prices remain high.

**Citrus – Lemons:** All CA product.

**Citrus - Oranges:** Juicing oranges are now Valencia from California.

**Corn:** California corn available from the desert. Brentwood season expected to start by mid-June.

**Cucumber:** Prices are steady.

**Lettuces:** Romaine, Greenleaf and Gem lettuces all priced well.

**Melon:** Melon pricing is steady this week. Mixed Case Seasonal melons now available. Call your sales rep for more details.

**Squash:** Both yellow and zucchini squash are up in price this week due to cold and rain in growing region. toybox and single baby variety squash now available. Call your sales rep for details.

**Stone-fruit:** Cherries are now available, prices are high on #1 fruit and quality has been compromised due to recent rains causing the fruit to split. Early peaches, apricots and nectarines from California's Central Valley are available. Call your Sales Representative to learn more.

**Tomatoes:** Prices are steady. Local Happy Boy Farms cherry tomatoes next week and their heirlooms by mid-June.



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.