



## ALERT

- ❖ Don't Forget, Pacific Produce will be closed this Thursday July 4<sup>th</sup>.
- ❖ Celery Market has finally stabilized with good supply available. Expect prices to continue to fall.
- ❖ Avocado Market continues to skyrocket. Avocado harvesting in Mexico is much slower than anticipated and supply in all areas is not enough to keep up with demand. Consider avocado pulp for value savings. Contact your sales representative for more information.
- ❖ Leaf Lettuce, Spinach and Arugula were all hit hard with the late May rain followed by extreme heat in Early June. Crops were effected and supplies are limited with compromised quality. Expect some burned tips, insect activity, wilt, and high prices. Farmers anticipate this to continue for 1 more weeks.
- ❖ Yellow Onions are experiencing some rot due to recent rain. We are sourcing higher grades to avoid this problem

## PRODUCE NEWS

- ❖ Delta Corn and Dwelley Blue Lake & Romano Beans are now available.
- ❖ Heirloom Tomatoes now available from Amor Farms. Happy Boy cherry and heirloom tomatoes are expected in 1-2 weeks. Contact your sales representative to pre- order.

**Questions about your  
wholesale produce  
options in the Bay  
Area?**

### Contact us!

**Phone:** +1 (650) 583 8396

[www.pacificproduce.com](http://www.pacificproduce.com)

### Seasonal Menu Items

Local Blue lake Beans  
Romano Beans Baby  
Carrots Delta Corn  
Field-grown Rhubarb  
California StoneFruit  
Baby Squash  
Squash Blossoms  
Heirloom Tomatoes

### Good Buys

Roma Tomato  
Zucchini  
Watermelon  
Brussel  
Sprouts  
Mixed Melon

# OVERVIEW & OUTLOOK



**Avocados:** Avocado market has tightened and slow then expected harvesting in Mexico is pushing pricing further up this week.

**Bell Peppers:** Prices are rising on all colors due to supply constraints as growing region change.

**Berries – Blueberries:** Prices are leveling.

**Berries – Strawberries:** Prices remain steady.

**Citrus - Oranges:** Juicing oranges are all Valencia from California.

**Cucumber:** Contact your sales representative for additional information of lemon, serpentines and Persian cucumbers

**Lettuces:** Most leaf lettuces including Romaine, Greenleaf and Gem lettuces all limited with a strong market. Baby Gem lettuce supply is still limited.

**Melon:** Melon pricing is steady this week. All California fruit. Mixed case seasonal melons now available. Contact your sales representative for more details.

**Squash:** Summer brings limitless possibilities: toybox and single baby variety squash now available. Ronde de Nice, Patty Pan, Summer Squashes also available.

**Stone-fruit:** Summer selection from various farms: Peach Farm, R and D Farm and Kingsburg Orchards.

**Tomatoes:** Roma prices are steady. Quality issues and color availability driving rounds up this week.