



HAPPY FATHER'S DAY



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

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www.pacificproduce.com

PRODUCE SPOTLIGHT

- ❖ Delta Corn and Dwelley beans arriving this weekend. English Peas are gapping. Limited supply for the next week or two and prices are extreme.
- ❖ Baby root vegetables are gapping. Limited supplies, and sizing and quality are issues, with beets presenting woody core. Local crops anticipated in the next couple of weeks.
- ❖ Little Gem is gapping due to a fungus outbreak in the fields. Anticipating the gap for another week or two until new fields have matured. We recommend substituting with Petite Romaine Hearts.
- ❖ Romaine, Greenleaf and Iceberg all showing a bit of burnt tip due to heat. Our buyers are sourcing the best available product, using Andy-Boy for most head lettuce.
- ❖ New product available: half case boxed Avocados and convenient 3 pack Endive. Ask your sales representative.
- ❖ Celery Root. Supplies are gapping and not expecting full production until July. Meanwhile consider substituting with Sun Chokes.
- ❖ California melons, straight or mixed toybox cases available.

Seasonal Inspiration

California Stone Fruit
Fava Beans
Baby Carrots
Kajiko Mint
Field-grown Rhubarb
Baby Squash
Toybox Mixed Squash
Squash Blossoms
Toybox California Melons

Good Buys

Strawberries
Cucumber
Cauliflower

OVERVIEW & OUTLOOK

Asparagus: Mexican product.

Avocados: Prices starting to climb as Mexico takes control of the market. Less expensive Peruvian is available on the market. Please call your sales representative to discuss.

Bell Peppers: Prices are steady on all colors.

Berries: Strawberries are steady and a suggested good buy. Bushberries are still high priced as we await California.

Brussel Sprouts: Price is extreme. Small sizing, coming from Mexico.

Celery: Still a limited crop and prices remain high.

Citrus - Oranges: Juicing oranges are now Valencia from California.

Corn: California corn available from the desert. Brentwood corn arrives this weekend.

Cucumber: Prices are steady. Recommended good buy.

Lettuces: Romaine, Greenleaf and Gem lettuces all priced well.

Melon: Watermelon is all CA fruit and a recommend Good Buy this week. Mixed Case Seasonal melons now available. Call your sales rep for more details.

Squash: Both yellow and zucchini squash are up in price this week due to cold and rain in growing region. Toybox and single baby variety squash now available. Call your sales rep for details.

Stone-fruit: California cherries are nearing the end of season, however stay turned for Washington harvest in the next week or two. Early peaches, apricots, plums, and nectarines from California's Central Valley are available. Call your Sales Representative to pre-order or local Frog Hallow stone-fruit.

Tomatoes: Prices are steady. Local Happy Boy Farms cherry tomatoes are on the vine ripe and ready, but labor shortage is effecting when they can begin to harvest. Durst Farms says rain has delayed their cherry tomatoes and to look for them in 2 – 3 weeks.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.