



# PACIFIC PRODUCE

**We are going live!** Our **new operating system** will be working in full swing for **this Sunday's orders**. As everything is new, we may experience some hiccups during our first week. We appreciate your patience through this transition. For those of you who **order online**, please check out our tutorial [here](#). In the meantime, don't hesitate to call us with questions or concerns.

We would like to hear from you! Tell us about your customer experience and get a **5% discount on your next order!** Go to [www.pacificproduceonline.com](http://www.pacificproduceonline.com) and fill out our Customer Survey. We look forward to reviewing your insights!

## NEWS ALERT

- ❖ Good news! **Overall prices adjusted down** this week.
- ❖ Rain forecasted for this week may affect **local strawberries**. Expect some quality issues and price increases in the upcoming weeks.
- ❖ **Celery, green onions and Serrano Peppers** continue to be high-priced due to weather-issues in Mexico.



Good buy – Yellow Squash

**Questions about your wholesale produce options in the Bay Area?**

**Contact us!**

**Phone:** +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

### Seasonal Menu Items

Meyer Lemons  
Satsuma Mandarins  
Kumquats  
Blood Oranges  
Cara Cara Oranges  
Celery Root  
Rainbow & Swiss Chard

### Good Buys

Cauliflower  
Broccoli  
Zucchini  
Yellow Squash

# OVERVIEW & OUTLOOK

**Avocados:** Prices are steady.

**Asparagus:** Prices have continued to adjust down this week.

**Berries:** Prices have dropped this week.

**Broccoli:** Recommended good buy.

**Brussel Sprouts:** Prices are slightly down. Local product still available.

**Cauliflower:** Prices have adjusted down. Recommended good buy.

**Citrus:** Prices are steady.

**Greens:** Winter prices in place. Expect some quality issues such as blistering and burnt tips due to weather affecting the crops. Romaine is priced to sell.

**Melon:** Prices are steady.

**Onions:** Green onions continue to be high-priced due to weather issues in growing regions of Mexico.

**Peppers:** Serrano Chili Pepper & Jalapeno prices continue to be priced high due to weather issues.

**Squash:** Yellow squash and zucchini squash prices have dropped. Recommended good buy this week. Hard squashes still available.

**Tomatoes:** Prices have adjusted down this week on every variety.



*Good buy – Broccoli*

## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. We have tripled in size over the past several years and have taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a proud to be a privately-held, 100% woman-owned company.

Our mission is to deliver exceptional service to every table, every day. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.